



SEPTEMBER 20, 2026  
THE PARK EVENT CENTER

## Sponsor Participation Opportunities

Invite families to play with you through a fun, interactive booth experience designed to create smiles, energy, and memorable moments.

Participating sponsors host an activity, game, or family experience on-site while gaining visibility through the Festival Guide and Minnesota Family Magazine.

<p><b>FOUNDATION SPONSOR — \$275</b> A standard-size booth space for a fun game, activity, or family experience.</p> <p><b>Includes:</b> 1-page Sponsor Feature in the <b>Festival Guide</b></p>	<p><b>LARGE FORMAT SPONSOR — \$475</b> A larger booth space for bigger, more active, or more elaborate experiences.</p> <p><b>Includes:</b> 2-page Sponsor Feature in the <b>Festival Guide</b></p>
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### COMMIT EARLY FOR MORE VISIBILITY

**By April 29**  
Logo included in  
Summer + Fall editions

**By July 29**  
Logo included in the  
Fall edition

**By August 14**  
Included in the  
Festival Guide

Participation is subject to approval and space availability.

### WHAT TO EXPECT AS A PARTICIPATING SPONSOR

<p><b>WHAT YOU'LL BE ASKED TO SHARE</b></p> <ul style="list-style-type: none"> <li>• Your planned game or activity (plus a backup option)</li> <li>• Prize ideas for families (plus a backup plan)</li> <li>• Your logo and organization information</li> <li>• Any setup, space, or electrical needs</li> <li>• Any safety considerations tied to your booth</li> </ul>	<p><b>FESTIVAL GUIDE FEATURES</b></p> <p><b>Foundation Sponsors</b> receive a 1-page feature introducing their organization, game, and prize highlights.</p> <p><b>Large Format Sponsors</b> receive a 2-page feature with more room to showcase a larger booth experience.</p> <p><b>OPTIONAL ADDITIONAL VISIBILITY</b></p> <p>Ask about opportunities to promote your organization through <b>Minnesota Family Magazine.</b></p>
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Final materials must be complete by **August 14** to be included in the Festival Guide.

Questions or ready to participate?

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